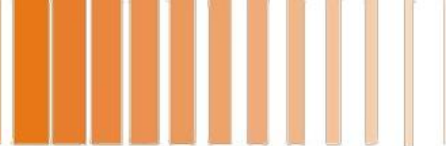


The Complete
IT Solution
Company



TriyaSoft Technologies

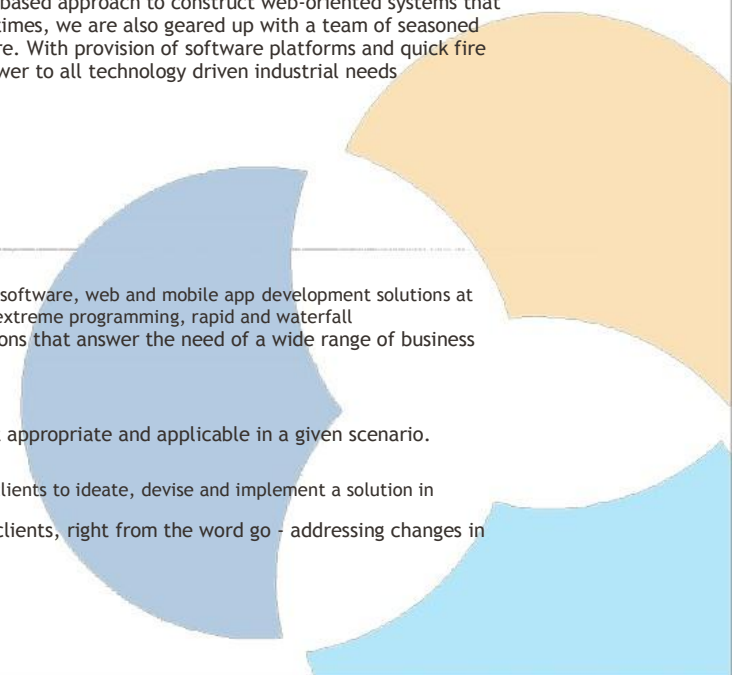
is a software solutions provider and consultant to those who are ready to embrace the future of innovative technology. The company brings with it proven expertise in multiple domains of BFSI (Banking, Financial Services and Insurance), e-Commerce, e-Learning, Entertainment, Healthcare, Lifestyle, Logistics, Telecom, and Travel and Tourism. We follow a multiple architecture based approach to construct web-oriented systems that are highly scalable and therefore triggered at optimal performance. In keeping with the times, we are also geared up with a team of seasoned mobile application developers to make solutions available to more consumers in the future. With provision of software platforms and quick fire solutions on the back of benchmark algorithms as our core competencies, we are the answer to all technology driven industrial needs

The Modus Operandi

Headquartered in Noida, India, TriyaSoft began with a vision to deliver innovative and efficient software, web and mobile app development solutions at a competitive price. It embraced the best of each developmental methodology - that included extreme programming, rapid and waterfall application development, prototyping and incremental development - in delivering solutions that answer the need of a wide range of business verticals and their varied individual requirements.

Based on specific consumer needs, we lend our expertise in the methodology that is most appropriate and applicable in a given scenario.

We realize the importance of time and know how it" s of great importance for both us and our clients to ideate, devise and implement a solution in time. We initiate an interactive and transparent procedure of progress analysis with our clients, right from the word go - addressing changes in the development cycle based on feedbacks and their accurate implementation.



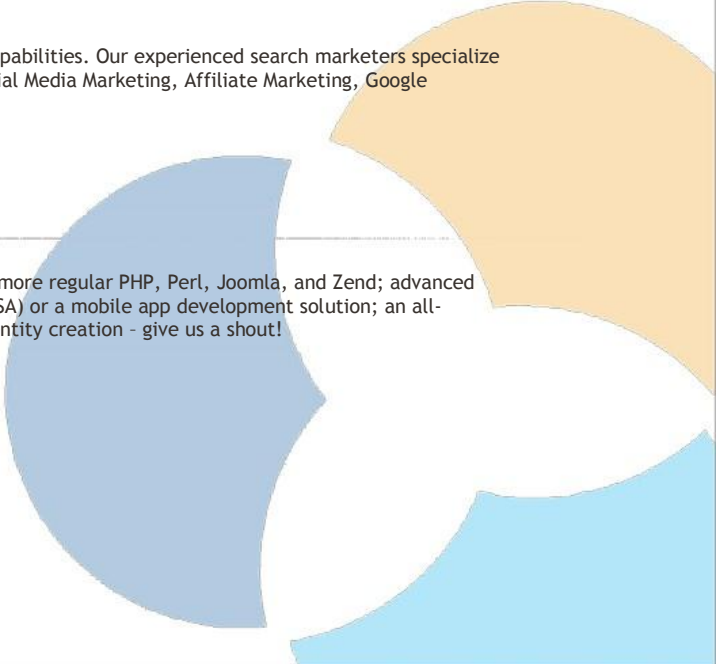
The Solutions

Our software, web and mobile application development solutions and support includes platforms like JAVA/J2EE, ASP.NET, PHP, MYSQL, PostgreSQL, Oracle and SQLite to name a few - in addition to the wide range of mobile OS environment and SDKs. We have a wide experience in catering solutions for WAP sites, Android phones, BlackBerrys, iPhones and iPads.

And yes, beside all our development capabilities, we do pride on our internet marketing capabilities. Our experienced search marketers specialize in web intelligence, SEO (Search Engine Optimization), SEM (Search Engine Marketing), Social Media Marketing, Affiliate Marketing, Google Analytics and functional testing.

Let us Know

For solutions around open source technologies like Solr, Cassandra, Hadoop and Mahout or more regular PHP, Perl, Joomla, and Zend; advanced systems covering Machine Learning, Collaborative filtering and Latent Semantic Analysis (LSA) or a mobile app development solution; an all-encompassing internet marketing and brand promotion service or a comprehensive web identity creation - give us a shout!



Web Application Development

Maximize Your Reach and ROI with Focused Web Application Development We build web applications to enable collaboration, data accessibility and productivity by having an intuitive interface to customers which can work on any device - be it a web-browser, smartphone, tablet, PC and so on.

Our Web Application Development services include:



Responsive Web Application Development

We have expertise to develop scalable applications that work seamlessly across different Internet browsers, operating systems and hardware (processors). You can leverage TriyaSoft's responsive

scalable web development skills to develop solutions for all OS versions, browsers and device types. Our developers have in-depth expertise in HTML5 and thus can develop powerful web applications that deliver a consistent user experience.



Cloud-Based Application Development

TriyaSoft brings with it a team of cloud computing specialists, who have thorough understanding of cloud architecture, architectural principles, security, compliance, and automation. Our cloud developers are proficient in Microsoft Azure platform and that of other leading players like Amazon. We have hands-on cloud application development expertise using EC2, RDS, DynamoDB, SQS, CloudFront, ElastiCache and more. If you seek for an out-of-the-box cloud solution, let us talk.



Internet Based Application Development

Do you want to allow your employees to access company documents, information and data from a single interface with complete security? We'll get an intranet portal developed by us. What is that you need? Call or email TriyaSoft today! Let us know. We are proud of our capability as efficient web application developer. We will be happy to prove ourselves, once more, before you.

Mobile Application Development

Maximize your reach and impact through Smart Mobile Application Development

Mobile apps are no more a luxury but a necessity for individuals and businesses to work, explore, organize and have fun with. Today, in the era of smartphones and tablets, such apps work as a great promotional tool for your products and services. They can help you in reaching more prospects and work as an excellent interface for boosting your online presence. Easy to use and available over a click, they can be more user friendly than your website and thus people are more likely to use them.

TriyaSoft commands expertise in delivering efficient and user-friendly mobile app solutions that help you make an impact.

Our Mobile Application Development services include:

- ✔ Android Application Development
- ✔ iPhone Application Development
- ✔ Windows Phone Application Development
- ✔ BlackBerry Application Development
- ✔ Symbian Application Development

Complete e-commerce Solutions

Increase Your Customer Base and Operate 24x7x365 with Our Ecommerce Solutions

Are you looking to boost your customer base, reduce operational costs and an avenue that helps you operate 24x7x365? Well, we know how to get it done. We enjoy trust of businesses and individual from across the world in devising and implementing solutions that enhance storefront's visibility, make it extremely simple for your customers to find a product and offer them a personalized buying experience. We have hands-on expertise in all major ecommerce platforms and thus can serve all your special needs.

E-commerce Web Portals & Application Development

Are you looking to develop a powerful ecommerce web portal that expands your reach and simplifies the way you do business? If yes, give TriyaSoft a call and we can render a specialized help customized for you. We have in-depth expertise in Magento Development, Joomla, Drupal Development, OsCommerce, AspDotNetStorefront, Big Commerce, Zen Cart, X-Cart and more. Let's make it clear! We don't believe in just creating ecommerce web portals but also develop ecommerce applications that are responsive, scalable and efficiently work on Smartphones, Tablets and PCs.

Ecommerce Application Integration

Contact TriyaSoft to help turn-key integration of an off-the-shelf third party ecommerce interface or a custom-made solution. We have the expertise to integrate payment processing solutions, Online Merchandising & Product Cataloguing Tools, Point of Sale (POS) solutions, Customer Relationship Management (CRM), Inventory Management Solutions, Website Performance Management and more.

Shopping Cart Development

Now enjoy the freedom of managing your ecommerce website's product catalogue, inventory, order management, payment processing and maintenance from a single interface. TriyaSoft can develop for you innovative shopping cart solutions, catering to your specific needs and target audience. We have comprehensive expertise backed by years of experience in developing custom shopping carts using PHP, jQuery, ASP.NET and MySQL.

Ecommerce Website Customization

You already have an ecommerce website but want to make changes in it to stand out from the competition? Well, TriyaSoft can help you with that. We can completely customize your ecommerce website's design, layout, navigation, product catalogue, order management process, payment processing and so on. We can also incorporate additional widgets, merchants and plugins to make your online storefront more powerful.

Recommendation Systems

Increase Your Conversion Ratio with Tailor-made Recommendation systems

A recommendation system generates meaningful recommendations to help internet browsers and your potential customers in making easier buying decisions. This means, while your customer finds it easier to search for what they want, you as a business/service provider enjoy an opportunity to increase your conversions and also your return on investment. No matter whether you are running an ecommerce business, a social networking or an entertainment website, our solutions are designed to make a positive difference to your business.



Recommendation System Development

Do you run an online business and want to build a recommendation system that helps your customers find your products? Well, if yes then simply call TriyaSoft today. We can develop recommendation systems that consider an internet browser's past behaviors, social recommendations, item recommendation and more. The recommendation systems that we develop, offer quality predictions, deliver speedy and instant recommendations and are easily updated. Our recommendation systems work seamlessly across all major browsers and offer the same user experience.



Mobile Recommendation system Development

Today, if you really want to deliver relevant recommendations to your target audience and initiate a conversion, then you need to develop solutions for mobile devices they use. It can be anything - a smartphone, a tablet, a phablet or any other breed. At TriyaSoft, we take this point to our heart to develop a mobile recommendation system that works great in mobile devices. These solutions are also powered with responsive web designing to make the solution compatible with varied screen sizes, user interfaces and resolutions. Even we can develop such solutions for different mobile OS versions.



Multiple Recommender system Integration

A recommendation system always needs to be as per the changing customer behaviour, needs and product availability. Otherwise the whole mechanism becomes meaningless and does not serve the desired purpose. We at TriyaSoft can develop and integrate an all-new recommendation system or improve up on your existing recommendation system to help you update your recommendations with changing times. Now, what's there in waiting? All you need to do is to pick

up your phone and call TriyaSoft. Let us know how we can help you shape up your recommendation system to enhance conversion and reach of your specialty!

Big Data Solutions

Our Big Data Solutions: Making Crucial Business Decisions Easy!

Have your organization's data volume become so big that you are struggling to capture, store, collate and analyze it effectively? Well, don't worry as TriyaSoft can counter that problem for you. We develop solutions for businesses that need to deal with huge Data chunks - and render them the comfort to seamlessly process data of big volume, variety and velocity. Our intuitive big data applications and allied solutions help you in gaining useful business insights and enhance your business decision making. We can also integrate big data into your existing information management systems including data systems, relational DBMSes, CMS, data warehouses and more.

Big data Management Application Development

If you are looking to develop a big data app; or that much-sought after help to you get data, analytics and gain insight to initiate subsequent action, you should contact TriyaSoft right now. We have hands-on experience and expertise in MapReduce, Hadoop, Apache Mahout etc., and bring with us the requisite experience in managing and maintaining various aspects of data processing. Rest your trust on us for most powerful Big data app allowing you to explore, analyse, visualize, personalize, collaborate and integrate that data to take valued business decisions. We can help you in creating apps that efficiently organize your data with appropriate indexing, classification, categorization and meta information. You can rely on our expertise for not just developing the solution but we can also partner you in the process of testing, debugging and execution of the new data process-centric application code.

Big data Analytics

The true potential of big data analytics lies in solving major business problems and creating new business opportunities. At TriyaSoft, we are driven towards the goal to harness newer business potential for our clients. We have extensive experience in developing Big data analytics solutions powered with our know-how in C, C++, C#, Java, Python, Perl etc - all in combination with the effort to embed complex analytics into solutions that enable iterative, on-the-fly data exploration and analysis. TriyaSoft brings with it the in-depth knowledge in DeepSeedashboards, advanced data modeling, implementing KPIs, implementing iKnow solutions, HealthShare Active Analytics etc.

Big data Integration

Big data integration is an essential aspect of a data processing activity. Like every other aspects of data processing - irrespective of the size or volume - integration is an important element that helps in optimization of the use of big data potential. You can also contact TriyaSoft for the need of native integration with all your major data vendors and agents materializing the distribution functionality. Our integration services offer you maximum flexibility with complete data safety. And that's not all; you can immediately access new features and functionalities that result out of the new integrations. We have expertise in data integration with Apache Hadoop, Cloudera, HortonWorks, MapR, NoSQL databases like MongoDB, Cassandra and HBase. We can do integrations with specialized big data stores like Splunk and even analytic databases like Vertica, Greenplum, Teradata etc.



Times Internet Limited

Times Internet is stickler for being number 1. Voted as India's number 1 Internet network, Times Internet continues to keep the honors. From news, to information, to entertainment, Times Internet has product offerings for everyone.

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Sunstone offers PGPM management program for working professionals that does not require you to leave your job and is highly respected and accepted by the industry around the world.

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www.tolexo.com



Times Business Solutions Limited

Times Business Solutions Limited (TBSL) - the "Life Interactive" arm of the Times Group, provides global internet users interactive media to provide support, assistance, and guidance throughout their life. www.tbsl.in



Adglobal 360

Adglobal 360 is a digital advertising company with rich experience in a wide array of business verticals ranging from education, financial services, utilities, real estate to travel, retail and e-commerce.

www.adglobal360.com



BASA Systems

BASA is owned by physicians who possess vast experience in clinical workflow, HIE, EMR, PHR and other clinical domains.

www.basasystems.com



Dream 11

Dream11.com was conceptualized by a group of cricket enthusiasts with a goal to create the world's best fantasy cricket platform, where millions of fans could not only select and manage their "Dream11.com" but also compete and connect with the global cricket community.
www.dream11.com



Power2Sme

Power2SME is the first 'Buying Club' for SMEs in India. Power2SME is committed to empowering SMEs by increasing their business profits.

Power2SME/Market place is a platform where buyer meets sellers directly for sourcing input raw materials at the most competitive price points across multiple products in categories like Chemicals and Additives, Inks, Paints, Metals, Polymer Commodity, Polymer Engineering etc.

www.power2sme.com



Innovazion Inc.

Innovazion Inc. is a multinational consulting company, they offer business solutions and services. Innovazion consultants work in areas of banking, communications, consumer goods, health care, insurance, information media and entertainment, lifesciences, manufacturing, retail, technology, transportation, logistics, travel and hospitality.

www.innovazioninc.com



Krishna Kumar Singh

Krishna is founder and CEO of Triyasoft Technology and has about a decade of technology and sales experience. He worked with various startups, midsize and large technology organizations in Technology Head and Sales Head capacity in India and Overseas. Krishna is a Computer Science graduate from Indian Institute of Technology, Kanpur.

Chief Executive Officer



CS Meena

CS is co-founder and Director of Triyasoft Technology and has more than a decade of Technology Experience. He has been Technology Architect at CenturyLink, an US based telecom Giant. CS Meena is IIT Kanpur Computer Science graduate.

Chief Technology Officer



Deepak Sharma

Deepak is IIT Kanpur, Computer Science Graduate having 14 years of industrial experience. Deepak has passion for Apple products and build innovative apps for the iOS platform.

Board Member

TriyaSoft Technologies is a provider of product development and consulting to companies who believes technology innovation will be key driver to achieve success in 21st century.

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